



Additional trading day 50% discount scheme (temporary programme)

1. Purpose

To provide existing traders with the opportunity to increase trading exposure by receiving 50% discount on normal pitch fees on specified weekdays. The scheme aims to grow the trading community and increase market activity through mutually beneficial incentives.

The aim is to ensure the market is viable on all 5 trading days, therefore the discount will apply to the quieter days.

2. Effective Period

This scheme is in effect for a duration of **2 months** from a start date determined by Market Management but maybe extended if considered successful.

3. Eligibility Criteria

Traders must meet the following requirements to qualify:

- Have been regularly trading at Barnstaple Pannier Market for at least a month
- Be in good standing with no violations of market trading / licence conditions
- No significant breaches or disciplinary actions within the last 30 days
- Approval from Market Management

4. The Offer

Eligible traders will receive a 50% discount on the normal pitch fees if they book an additional day on the following days:

- Tuesday
- Wednesday
- Thursday

There is no guarantee that the traders stall will be in the same location on the additional day although management will try and facilitate this where possible.

All bookings are subject to availability, normal application and approval process.



Traders who already regularly trade 5 days a week will not be eligible for this discount. There are however other incentives, such as block booking, to support traders who show this level of commitment to the market.

Cannot be combined with other promotional offers unless explicitly stated

5. Payment terms

- The discount will be automatically applied when rent is collected on the additional trading day.

6. Abuse & Fraud prevention

The market reserves the right to:

- Reject applications deemed fraudulent
- Withhold or revoke rewards if abuse of the scheme is detected.

7. Policy Changes

The market management reserves the right to:

- Modify, suspend, or terminate this scheme at any time.
- Provide notice of significant changes where applicable.

8. Contact & Support

For questions regarding the discount scheme, traders should contact the market team through via:

Email: panniermarket@northdevon.gov.uk or
Tel: 01271 379084